



# WORLD BUSINESS ANGELS INVESTMENT FORUM



## **About the World Business Angels Investment Forum (WBAF)**

An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI), the World Business Angels Investment Forum (WBAF) is an international organisation aiming to ease access to finance for businesses from start-up to scale-up, with the ultimate goal of generating more jobs and more social justice worldwide. It is committed to collaborating globally to empower world economic development by creating innovative financial instruments for innovators, start-ups, and SMEs. The Forum interacts with leaders in all areas of society, first and foremost in business and political spheres, to help assess needs and establish goals, bearing in mind that the public interest is of paramount importance. WBAF engages a wide range of institutions, both public and private, local and international, commercial and academic to help shape the global agenda.

[www.wbaforum.org](http://www.wbaforum.org)

## **About GPFI**

The Global Partnership for Financial Inclusion (GPFI) is an inclusive platform for all G20 countries, interested non-G20 countries, and relevant stakeholders to carry forward work on financial inclusion, including implementation of the G20 Financial Inclusion Action Plan endorsed at the G20 Summit in Seoul. Queen Maxima of the Netherlands is the Honorary Patron of the GPFI.

[www.gpfi.org](http://www.gpfi.org)

# PRESIDENT

Baybars Altuntas is a former Senior Advisor of the London Stock Exchange Group (LSEG) for the Elite Program, Chairman of the World Business Angels Investment Forum (WBAF) – an affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI) chaired by the Queen Maxima of the Netherlands, Co-chair of the Washington DC- based Global Business Angels Network (GBAN), Vice President of the Brussels-based European Trade Association for Business Angels, Seed Funds, and Early Stage Market Players (EBAN), President of the Business Angels Association of Turkey (TBAA), the World Entrepreneurship Forum Ambassador to Turkey and the Balkan countries, and President of Deulcom International Inc. Star of the Turkish version of the television show Dragons' Den / Sharks Tank. Recipient of the European Trade Association of Business Angels (EBAN) award for the Best Individual in Europe Globally Engaging with the Global Entrepreneurial Ecosystem in 2014 (Ireland), 2015 (Netherlands), 2016 (Portugal), 2017 (Spain) and 2018 (Bulgaria). The only entrepreneur to be granted a personal audience with former President Obama at the Presidential Summit on Entrepreneurship in Washington DC. Developer of the world-renowned entrepreneurship theory, the Altuntas Start-up Compass Theory, researched by Sheffield University and used in numerous MBA programs. Appointed as JCI Ambassador, following Ban Ki-moon, former Secretary General of the United Nations. Profiled regularly by leading international media such as CNN International, Bloomberg, BBC. A co-author of Planet Entrepreneur: The World Entrepreneurship Forum's Guide to Business Success Around the World, published by Wiley (2013). Author of Off the Bus, Into a Supercar! How I Became a Top TV Star and Celebrated Investor, published by Balboa Press (2014) and translated into Chinese, Croatian, Albanian, and Macedonian.



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## WBAF ANGEL INVESTMENT FUND



## About the WBAF Angel Investment Fund

An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPII), the World Business Angels Investment Forum (WBAF) aims to ease access to finance for businesses from startup to scaleup to exit, with the ultimate goal of generating economic development, jobs and more social justice worldwide.

To achieve this goal, WBAF is now, for the first time, raising its first own investment fund of USD 10M (the WBAF Angel Investment Fund), which will be an international co-investment platform to invest in the startups and scaleups of the Global Fundraising Stage (GFRS 2020); it will incorporate a mix of private, public and non-profit sources for the benefit of startup ventures looking for smart finance.

- The ultimate goal is to create a high-quality portfolio with some of the world's most promising startups and scaleups and, at the same time, create opportunities for co-investment and follow-on investments.
- Another goal is to connect the best startups with the best angel investors, making it possible for them to benefit from the know-how, mentorship and networks of qualified investors.

The WBAF Angel Investment Fund is designed to capitalise on the worldwide growth in entrepreneurial activity and venture financing for startups and scaleups and to benefit from WBAF's extensive network of global investors, including angel investors, private equity funds, co-investment platforms, wealth management institutions, family offices, VCs and acceleration centres.

<https://wbaforum.org/AngelFund/WBAF-Angel-Investment-Fund/>

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## GLOBAL FUNDRAISING STAGE



## About the Global Fundraising Stage (GFRS)

The Global Fundraising Stage (GFRS) is an international co-investment platform for investors, startups, scaleups and high-growth businesses which are aiming to globalise by raising funds from qualified investors.

- The GFRS aims to create a high-quality portfolio with some of the world's most promising startups, scaleups and, at the same time, create opportunities for co-investment and follow-on investments. The GFRS also connects top startups with the best angel investors, making it possible for the startups to benefit not only from the investment but also the know-how, mentorship and networks of qualified investors.
- The GFRS is designed to capitalise on the worldwide growth in entrepreneurial activity and venture financing for startups and scaleups and to benefit from WBAF's extensive network of global investors, which includes angel investors, private equity funds, co-investment platforms, wealth management institutions, family offices, VCs and acceleration centres.
- The 2020 Global Fundraising Stage is supported by the WBAF Angel Investment Fund, which aims to invest in startups of the GFRS 2020. It will provide a unique opportunity to 100 selected startups and scaleups to pitch their businesses on WBAF's Global Fundraising Stage at its World Congress on 17–18 February 2020. [It is important to note that the WBAF Angel Investment Fund is only one of many investors and investing institutions that will be present at the GFRS 2020.]
- The mission is to showcase the world's top startups and scaleups, which, typically, are funded companies in the process of raising €50K – €3M, with the aim of globalising.

[https://wbaforum.org/GlobalFund/Global-Fundraising-Stage-\(GFRS\)/1](https://wbaforum.org/GlobalFund/Global-Fundraising-Stage-(GFRS)/1)

# GLOBAL MENTORS CLUB





## **About the Global Mentors Club (GMC)**

The World Business Angels Investment Forum, as an affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI), explores how players in the startup ecosystem can foster innovation and deliver more business value through partnerships between angel investors, startups, scaleups, high-growth businesses and SMEs. In line with this goal, the WBAF 2019 Grand Assembly decided to create a new unit, the Global Mentors Club, to support startups and to accredit qualified entrepreneurs and investors as qualified mentors. Thanks to its extensive network, WBAF is now able to offer mentorship and also provide consultancy for expanding into international markets.

The purpose of the Global Mentors Club is to provide mentorship for startups, scaleups, and SMEs around the globe, including specific market expansion services, and to offer coaching and an active exchange of information and experience with regard to the formation, development and financial structuring of applying companies.

<https://wbaforum.org/Business/Global-Mentor-Club/7>

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# WORLD LEADERS



## About the World Leaders Programme

WBAF pursues its goal to empower the world economy through innovation by supporting startups and qualified investors and encouraging cooperation at both individual and institutional levels. To facilitate engagement with WBAF's world vision, WBAF has developed a World Leaders Programme for individuals who want to play a part in WBAF's global efforts to empower the world economy. Please note that joining WBAF's global effort as a member of the World Leaders Programme is completely free of charge. WBAF holds that, with the participation of individuals in multiple sectors and from all parts of society, real progress can be achieved. The WBAF World Leaders Programme includes High Commissioners, Senators, and International Partners. Becoming a WBAF High Commissioner, Senator or International Partner involves embracing activities that are designed to serve the global community.

*High Commissioners*

*Senators*

*International Partners*

WBAF World Leaders are a diverse group of top global innovators and disruptors that range from niche market leaders to regional champions, all of whom collaborate to address key issues. They are tasked with identifying emerging trends and furthering the Forum's mission of easing access to finance globally. WBAF believes that, by combining regular, small contributions from numerous dynamic High Commissioners, Senators and International Partners around the world, we all benefit from shared learning, better networks and increased exposure.

<https://wbaforum.org/WorldLeaders/World-Leaders/5>

# INSTITUTIONAL MEMBERS





## About the Institutional Membership Programme

As an affiliated partner of the G20 Global Partnership for Financial Inclusion, the World Business Angels Investment Forum interacts with leaders in all areas of society — first and foremost in business and political spheres — to help assess needs and establish goals, bearing in mind that the public interest is of paramount importance. WBAF engages with a wide range of institutions — public and private, local and international, commercial and academic — to help shape the global agenda. WBAF holds that, with the participation of individuals and institutions from multiple sectors and from all parts of society, real progress can be achieved.

WBAF Institutional Members contribute to this effort. This community comprises well-established influential businesses that advance the development of their industry and the growth of their regional economies. Including top global innovators and disruptors that range from niche market leaders to regional champions, Institutional Members collaborate to address key issues, identify emerging trends and further the Forum's mission of easing access to finance globally.

Institutional Members, at the core of all Forum activities, cooperate to find sustainable solutions to global issues. They are typically top-rated high-profile global institutions that play a leading role in their industry and their particular region.

<https://wbaforum.org/Institutional-Members>

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## INTERNATIONAL COMMITTEES



## About the International Committees

WBAF holds that, with the participation of individuals and institutions from multiple sectors and from all parts of society, real progress can be achieved. WBAF Committees comprise the world leaders of the World Business Angels Investment Forum — High Commissioners, Senators and International Partners who represent diverse regions and industries — who are committed to the idea that interaction between multiple stakeholders can be a positive force in creating change. Committee members work in close cooperation with each other to help shape regional and global agendas in the global and regional investment markets. Through this cooperation, they all contribute to the global knowledge base and benefit from it as they develop the focus of Forum initiatives. There are 7 committees you can join if you are a High Commissioner, Senator or International Partner:

*Global Woman Leaders Committee*

*Global Startup Committee*

*Global Innovation and Technology Leaders Committee*

*Global Investors Committee*

*Global Co-Founders Committee*

*Global Research & Intelligence Committee*

*World Leaders Steering Committee*

By contributing to better policymaking, sharing best practices, and engaging stakeholders beyond commercial objectives, the committees of the World Business Angels Investment Forum do have a real impact on issues of worldwide concern.

<https://wbaforum.org/InternationalDetail/International-Committees/8>

# FOREIGN DIRECT INVESTMENT

## FDI STAGE



## About the FDI Stage

As an affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI), the World Business Angels Investment Forum aims to empower the world economy by connecting startup economies with the main players of the Foreign Direct Investment (FDI) ecosystem. The ultimate goal is to pave the way for world-class investments by engaging economic development boards, regional development agencies, investment promotion agencies, chambers of commerce and industry, business councils, government ministries, and economic development departments of municipalities, which will contribute to the creation of jobs, social justice and wealth for local economies.

### *Global Foreign Direct Investment Stage (GFDI)*

WBAF holds that, with the participation of individuals in multiple sectors and from all parts of society, real progress can be achieved. One way WBAF encourages cooperation at both individual and institutional levels is to promote and support engagement with the global FDI ecosystem. The mechanism is WBAF's Global Foreign Direct Investment Stage (GFDI), to be held annually at its World Congress.

### *Invest in This Country*

The Global Foreign Direct Investment Stage (GFDI) is a global convergence of various entities ranging from economic development board leaders to investment promotion agency executives, all of whom come to share with global investors the unique opportunities in their respective countries. The GFDI is tasked with identifying emerging trends and furthering the Forum's mission of easing access to finance for projects that have high potential for delivering a good return on investment.

<https://wbaforum.org/FDIStage/FDI-Stage/I>

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# WORLD EXCELLENCE AWARDS





## About the World Excellence Awards

As a global organisation, the World Business Angels Investment Forum brings together key players of the equity market to debate the benefits and challenges for the Angel Investment community in achieving successful growth for their businesses, and to discuss what more can be done to connect the early-stage market ecosystem.

The WBAF World Excellence Awards salute those who stand out in imagining, discussing, and shaping the future of an entrepreneurial world. Given the diverse challenges the world is facing in the twenty-first century, it is important to recognize that entrepreneurship can have a major impact on our future, offering new ways to increase economic opportunities and to foster social justice. The World Business Angels Investment Forum aims to contribute to that impact by driving positive Recognizing the Global Movers and Shakers changes that will facilitate entrepreneurship. Fostering entrepreneurship that affects both economic and social arenas is a hallmark of the World Business Angels Investment Forum.

Through the World Excellence Awards, the World Business Angels Investment Forum celebrates high growth and success in the Angel and early-stage investment market – recognising the fastest growing brands and acknowledging the founders, Angels, crowd-funders and early-stage venture capital investors behind them.

Open to both companies and investors, these awards seek to recognise the year's most disruptive new market entrants and provide a definitive list of the most exciting individuals and organisations to watch in the Angel and early-stage investment space.

<https://wbaforum.org/WorldExcellence/World-Excellence-Awards/>

# PUBLICATIONS





## About the WBAF Publications

As an affiliated partner of the G20 Global Partnership for Financial Inclusion (GPII), the World Business Angels Investment Forum believes that all humans are part of an ongoing conversation. Whether professional investor, entrepreneur, startup, or policymaker, we live in a social world that is shaped and continually remade through communication. The messages we send and receive do far more than transmit information or express feelings. They shape attitudes, build and modify relationships, and even change the course of history. To develop more meaningful and effective voices in this global conversation, the World Business Angels Investment Forum publishes the Angel Investor magazine, the World Class Startup magazine and the online Angel Investor Review to empower players of early-stage equity and capital markets. WBAF believes that more communication that focuses on the startup economy will serve to increase awareness about early-stage equity markets, which will then help ease access to finance for entrepreneurs and investors.

<https://wbaforum.org/Publication/Publications/5>

# WBAF COUNTRY OFFICES WORLDWIDE



## About the WBAF Country Office Worldwide

The World Business Angels Investment Forum interacts with leaders in all areas of society, first and foremost in business and political spheres, to help assess needs and establish goals, bearing in mind that the public interest is of paramount importance. WBAF engages a wide range of institutions – public and private, local and international, commercial and academic – to help shape the global agenda of early-stage equity and capital markets. One way WBAF does this is through its country offices. A country office serves as a bridge between the national and international ecosystem. Launching a country office involves embracing activities that are designed to serve the national community of startups, angel investors, innovators, SMEs and entrepreneurs. By combining contributions from the many dynamic WBAF country offices around the world, all of us benefit from shared learning, better networks and increased exposure.

Croatia, Zagorje County of the Republic of Croatia

Georgia, Eastern Europe Investment Promotion & Economic Development Board

Ghana, Business Development Ministry

Nigeria, Abuja Technology Village Science and Technology Park (STP) and Special Economic Zone (SEZ)

Tanzania, Covenant Angel Capital

Thailand, National Science and Technology Development Agency (NSTDA)

<https://wbaforum.org/Country-Offices>

# INVESTOR DELEGATIONS



## About the WBAF Investor Delegations

As an affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI), the World Business Angels Investment Forum organises investor delegations to emerging markets around the world to create a global communication that will lead to an increase in cross-border investments. The organisations represented by these delegates might have the managerial expertise and resources to act in areas where governments are unable or unwilling to do so. These leaders have a sense of being called upon to seek the common good, to make a difference, and to make the world a better place for their having been here.

The investor delegations hope to achieve some or all of the following aims:

- Get an overview of the local startup and innovation ecosystem of the countries visited.
- Encourage bilateral cooperation to develop the entrepreneurship.
- Listen to the pitches of entrepreneurs with a view toward investing in businesses that have high growth potential.
- Organise round tables / discussion sessions / conferences with local entrepreneurs, angel investors, policymakers and visit innovation facilitators such as incubation centers, acceleration centers, chambers of commerce and industry, free zones, and stock exchanges.
- Identify and engage with local individuals who are contributing to the development of the local and regional ecosystems.
- Create co-investment funds for startups.
- Explore cross-border early stage market investment opportunities.
- Suggest ways that regional angel investors can benefit from WBAF activities.
- Create an awareness of the advantages of becoming an angel investor.

# WORLD CONGRESS



## About the World Congress

An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI), the World Business Angels Investment Forum (WBAF) holds its annual flagship event, the World Congress, every third Monday and Tuesday of February in Istanbul. The WBAF World Congress is the biggest global convergence of players of the early and post-early stage equity and capital markets. Their primary aim is to shape the coming year's agenda for world equity market. The World Congress simultaneously hosts 10 different events and summits and exhibition booths over 2 days:

*Angel Investors Summit*

*CEO Investors Summit*

*Global Fundraising Summit*

*Fintech Summit*

*Science, Technology & Innovation Summit*

*Global Woman Leaders Summit*

*FDI Stage*

*Global Fundraising Stage*

*World Excellence Awards Gala Dinner*

*Business School*

*Annual Meeting of the WBAF General Assembly*

<http://www.wbaf2020.istanbul/>

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# WBAF BUSINESS SCHOOL



## About the WBAF Business School

It is the position of the WBAF Business School that when investors have had the advantage of training in the best practices of negotiating deals for early-stage investment, they are in a better position to ensure good returns on their investment. With this in mind, the WBAF Business School offers a wide variety of training programmes using a range of input (case studies, panel discussions, and presentations, to name a few), all of which encourage active participation and interaction on the part of those attending.

The WBAF Business School implements all its training programmes, educational webinars and certification programs through 48 international faculty members from 26 countries. Each comes from a successful international entrepreneurial background and brings field knowledge to the classroom, both online and offline.

*Attendance Certificates:* 22 course programmes, 6 masterclasses, 18 workshops, 7 institutional trainings, 22 educational webinars

*Certification of Qualifications:* QBAC+ Angel Investor Course & Bootcamp, Proficiency Test for Angel Investors

*Faculty Members:* 48 international faculty members

<https://wbaforum.org/Business/Business-School/10>

## STRATEGIC PARTNERS





## About the Strategic Partners of the World Business Angels Investment Forum

Strategic Partners are some of the world's top industry leaders representing diverse regions and industries; they are committed to the idea that interaction between multiple stakeholders can be a positive force in creating change. They work in close cooperation with the Forum to help shape regional and global agendas in the global and regional investment markets. Through this cooperation, Strategic Partners contribute to the global knowledge base and benefit from it as they determine the agenda of Forum meetings and develop the focus of Forum initiatives. WBAF signed strategic collaborative agreements with global and regional institutions to empowering the economic development of the world.

- International Finance Corporation of the World Bank Group (IFC)
- London Stock Exchange Group (LSEG)
- World Association of International Investment Promotion Agencies (WAIPA)
- International Association of Science Parks and Areas of Innovation (IASP)
- The European Trade Association for Business Angels (EBAN)
- The Middle East Business Angels Network (MBAN)
- The African Trade Association for Business Angels (ABAN)
- The World Free & Special Economic Zones Federation (FEMOZA)
- The Association of Chambers of Commerce and Industry of the Mediterranean (ASCAME)



WBAF Policies

## WBAF COUNTRY OFFICES RESOURCE CENTER

<https://wbaforum.org/Wbaf-Exclusive-Area/5>

The logo for the World Business Angels Investment Forum (WBAF) features the letters 'WBAF' in a bold, white, sans-serif font. The letters are set against a dark blue square background. To the left of the square is a vertical teal line. The 'F' has a distinctive design element where the top bar is slightly offset to the right.

**WBAF**

WE INVITE YOU TO JOIN OUR GLOBAL EFFORTS TO EASE ACCESS TO SMART FINANCE TO CREATE MORE JOBS AND MORE SOCIAL JUSTICE WORLDWIDE.YOUR EFFORTS TO CONVERT THE WORLD ECONOMY TO A SMART ECONOMY IN COOPERATION WITH THE WORLD BUSINESS ANGELS INVESTMENT FORUM WILL BE HIGHLY VALUED.

[WBAFORUM.ORG](http://WBAFORUM.ORG)