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# CEO INVESTORS SUMMIT 2019

*World Congress of Angel Investors 2019*

*Unlocking the Potential for Innovation as Developing Global Partnerships for Economic Development*

18 February 2019, Monday

Swissotel The Bosphorus Istanbul  
Fuji 2 Hall



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## 14:30 Opening Ceremony

### Welcome Speech

Baybars Altuntas, Chairman, World Business Angels Investment Forum (WBAF), Turkey

### Key Note Speech

Paul Doany, Chief Executive Officer of Turk Telekom and President of the CEO Investors Committee of the World Business Angels Investment Forum

### Transitioning CEOs of G20 economies to angel investors to fuel economic development in 2019

There is nothing new about angel investment, but at this point in time, it is emerging as a crucial asset. Angel investment in early-stage equity markets is an essential component of short- and long-term economic health, and more than financial assistance, startups need CEO input and know-how that can help fill the gaps in entrepreneurs' skill sets. Many CEOs have extensive networks and over the years have accumulated vast experience in overcoming challenges in business, but they tend to retire after careers that are marked by significant achievements. They miss out on the chance to help fledgling businesses generate revenue and add to their portfolios. Paul Doany, the legendary CEO of Turk Telekom, has invested in numerous startups as an angel investor and now, in his keynote address, he will share with CEOs some important takeaways from his own experience.

### Address of the Minister

H.E. Darko Horvat, Minister of Economy and Crafts, Republic of Croatia



15:00

### **Panel Discussion 1**

#### **Today's CEOs as Tomorrow's Qualified Angel Investors: Fostering Economic Development by Involving CEOs in Early-Stage and Post-Early Stage Equity Markets**

On their retirement, corporate CEOs will have more time to mentor start-ups, scale-ups, high-growth businesses, and SMEs. They come with a good financial package and a vast network that they have built over the years. The only thing they may lack is know-how: they need to learn about the principles of investing in start-ups and about founding a company from scratch. Now is the time for the CEOs to take a smart step — to contemplate their potential as future angel investors. This panel will focus on ways to support the transitioning of today's CEOs to qualified angel investors.

#### **Moderator**

**Asma Bashir, Chairwoman, Centuro Global, UK**

Paul Doany, Chief Executive Officer, Turk Telekom, Turkey

Peter Cowley, President, The European Trade Association of Business Angels (EBAN), Belgium

Ugur Talayhan, Chief Executive Officer, Swissotel The Bosphorus Istanbul, Turkey

15:30

### **Panel Discussion 2**

#### **Leveraging Corporate Innovation by Engaging with External Ecosystems: Entrepreneurs, Start-Ups, Scale-Ups, High-Growth Businesses, Crowdfunders and Angel Investors**

As the market environment changes, corporates have to adapt to new market dynamics to stay ahead of shifts in the market. Opening themselves to external ecosystems can add value to corporate innovation activities. This panel will focus on the question of how corporates can connect with external ecosystems to collaborate with early-stage and post-early stage entrepreneurship markets and to accelerate the innovation process within the corporate.

#### **Moderator**

**Fadi Saab, Chairman, Trans Capital Finance, Lebanon**

Arton Celina, Chief Executive Officer, BPB Bank, Kosovo

Patrick Kedziora, Founder & CEO, KedzohDental, USA

Rui Falcao, Co-founder and Angel Investor at REDAngels, Portugal

16:00

### **Panel Discussion 3**

#### **Entrepreneur-In-Residence Programmes to Cultivate Intrapreneurship: An Option for Accelerating Corporate Innovation from Within**

While corporate cooperation with innovative start-ups focuses on making use of the external entrepreneurial potential of new market players, the introduction of an 'intrapreneurship' initiative can also foster innovation potential. Some corporates have developed a different kind of intrapreneurship program known as 'entrepreneurs-in-residence' (EIR). Based on the concept of venture capital (VC) companies, EIRs develop their own business models – financially backed by a VC or with the support of companies within the VC portfolio. Corporates enable EIRs to develop and/or launch business models within the corporate venture

portfolio. This panel will focus on ways to manage both initiatives efficiently and to cooperate with external start-ups for their mutual benefit.

### **Moderator**

**Nikhil Agarwal, Senior Advisor, Federation for Indian Chambers of Commerce & Industry (FICCI), India**

Julius Akinyemi, Resident Entrepreneur at MIT Media Lab, USA

Robert Lugowski, Managing Partner at CobinAngels, Poland

Sabur Khan, Chairman, Daffodil International University, Bangladesh

**16:30**

### **Panel Discussion 4**

#### **Corporate Innovation Accelerators: A Win-Win Opportunity for Start-Ups and Corporate Ventures**

Corporates establish corporate innovation accelerators to support various internal innovation management activities, to implement new business models, and make good use of the entrepreneurial potential of start-ups. The fundamental aim of such an initiative is to provide an interface with the external ecosystem and to cooperate with new market players. In this model, start-ups have access to established corporate infrastructure and are able to have their solutions challenge by experts in the corporate. In this panel, the discussants will share their experiences with their own corporate innovation centres and offer tips on best practices.

### **Moderator**

**Faruk Inaltekin, Chief Executive Officer, Bilkent Cyberpark, Turkey**

Etienne Kouadio Doh, General Manager, Francophone West Africa, MainOne, Cote d'Ivoire

Hasan Khakbaz, Vice-President of Isfahan Science and Technology Town (ISTT), Iran

Mohamed Fetah Krichene, General Manager, Sfax Technopark, Tunisia

**17:00**

### **Coffee Break & Networking**

**17:30**

### **Plenary Session & Closing Remarks**

Please go to Fuji 1 Hall